The AUM of sustainable investing has increased from **USD$13.28 trillion** in 2012 to **USD$30.68 trillion** in 2018. Europe accounts for **46%** of the total AUM followed by the United States which represents **39%** as of 2018. Share of sustainable investment in Japan has increased from **US$10 billion** in 2012 to **US$2.18 trillion** as a result of investment from the Government Pension Investment Fund (GPIF) of Japan.

**Source:** Global Sustainable Investment Alliance, 2018